**VIA EMAIL:** XXXXXX

Address line 1

Address line 2

City

Postcode

**Date**

Dear [Name of MP or Councillor]

**Help us build a future where everyone can learn throughout life**

I am writing to you regarding the support of [Your organisation] for the Get the Nation Learning campaign and our commitment to a future where everyone has the opportunity to learn throughout life.

Get the Nation Learning Week (3-7 November 2025) is fast approaching. This is the annual high point of a new campaign founded by Learning and Work Institute, aimed at making and winning the case for lifelong learning. The week provides an opportunity for every organisation in this fast-growing movement to strengthen and showcase their impact on lifelong learning.

During Get the Nation Learning Week, [Your organisation] will be [Please provide details of the event you’re organising, how it supports the campaign and demonstrates your commitment to lifelong learning].

We would be delighted if you would agree join us at this event, see the difference we’re making, and find out more about the importance of lifelong learning to people, society and the economy.

We won’t be acting alone. Across England, nearly 100 organisations have signed up to the Get the Nation Learning campaign, including the likes of Channel 4, South Yorkshire Combined Authority, and Sellafield Ltd. Investment and participation in lifelong learning has declined dramatically in the last decade, so we’re working together to turn the tide. We look forward to working with you also.

If you would like any further information, or have any questions, then please do let me know.

Yours sincerely

**[NAME AND SIGNATURE]**